

ARMEL MWANATAMBWE

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PROFESSIONAL SUMMARY

Experienced in supporting various production requirements. Skilled in capturing and editing videos. Diligent problem-solver with a resourceful approach to challenges. Results-oriented leader with excellent communication skills.

EDUCATION

Minneapolis College of Art & Design Minneapolis, MN
Bachelor of Science in Entrepreneurship Studies | Focus in Film 2025
Relevant Coursework: Project management, Integrated Advertising, Studio & Set

LEADERSHIP EXPERIENCE

Black Men's Success Initiative, Minnesota Private Colleges Saint Paul, MN
Eddie Phillips Scholar May 2023 - May 2025

- Selected as one of a two students at Minneapolis College of Art and Design to receive leadership development skills and a two-year \$10,000 merit award
- Partake in cohort programming such as engaging in networking opportunities, participating in a summer leadership course, and attending the Big XII Conference on Black Student Government

WORK EXPERIENCE

Film Production Assistant June 2022 - Present
Yellow Tag Productions, Best Buy Corp Saint Paul, MN

- Supported current production needs by moving items between equipment, conveyors and staging areas
- Operated teleprompters daily while ensuring script is accurate and timely for actors
- Reviewed scripts and made edits based on Director requests within a short time limit with a high level of accuracy and speed
- Anticipated production needs and requests, and utilizing necessary technological and personnel resources to complete timely tasks

Equipment/ Marketing Manager - Intern February 2023 - June 2023
Sidecar Studios Minneapolis, MN

- Managed equipment and gear across the studio to streamline access by team
- Developed marketing campaign from planning to logistics to increase engagement with 200 current clients and gain relationships with up to 10 new clients
- Drafted email marketing copy for distribution to current and new customers to expand photography business outreach
- Organized fundraising event for up to 200 guests while maintaining and allocating a budget of \$6,500
- Negotiated and compared pricing for vendors and food, saving ~\$1,000

Social Media Coordinator January 2022 - May 2022
MCAD| Arts Entrepreneurial Department Minneapolis, MN

- Designed relevant and useful content to attract prospective students and faculty to Entrepreneurial Studies Program which included capturing engaging photos and videos at events
- Analyzed and implemented social media strategy to create effective content with consistent tone to increase online engagement and event attendance
- Collaborated with Videographer to record and create an interview to demonstrate the significance of the program

Emergency Response Promise Fellow June 2021 - August 2021
AmeriCorps Program Minnetonka, MN

- Coordinated daily summer camp program for (20) 5-12 year old children; monitored activities and attendance
- Collaborated with teachers to create an engaging learning environment such as planning and organizing upcoming events and activities

SKILLS

Software: Premiere-Pro, Photoshop, Adobe animate, Illustrator, Microsoft (Excel, Word, PowerPoint)

Technology: Videography & Photography with Sonny cameras

Tools: Teleprompter Operations