

HERVE MATABARO

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EDUCATION

Gustavus Adolphus College

Bachelor of Arts: Business Management

Achievements: Recipient of the Folke Bernadotte scholarship

Languages: Fluent in English, French and Kinyarwanda

Saint Peter, MN

Anticipated graduation date: May 2025

PROFESSIONAL EXPERIENCE

Key City Bikes

Project Role: Marketing Department

September 2023 - Present

Mankato, MN

- Designed and implemented a fundraising campaign that secured \$5,000 in donations to support the organization's initiatives.
- Conducted community outreach, fostering partnerships with local schools, businesses, and community leaders.

Gustavus Adolphus College, Center for International and Cultural Education

Student Worker

March 2023 - Present

Saint Peter, MN

- Support students from diverse backgrounds on their application process for applying to study abroad educational opportunities.
- Facilitate events for international students, manage email communication and incoming phone communication, providing follow up as needed/requested.

Gustavus Adolphus College, Marketing and Communication Department

Student Worker

February 2023 - Present

Saint Peter, MN

- Improve marketing campaigns by reviewing and analyzing data from previous efforts to determine most successful practices.
- Collaborated with faculty and admissions staff to ensure advertising campaigns aligned with the college's mission and values.
- Collaborated with the design team to create visually appealing promotional materials, resulting in a 15% increase in event attendance.

Gustavus Adolphus College, Dining Services

Student Leader

February 2022 - May 2023

Saint Peter, MN

- Promoted to student leader: responsible for supervising a student staff of 20, providing coaching, training on facilities, conflict management and follow-up support as needed.
- Ensured positive customer experiences, addressing concerns about allergy and dietary needs, dining cleanliness and safety.

UpTurnships

Intern

September 2022 - March 2023

Minneapolis, MN

- Gained 50+ hours of career and professional readiness training from professionals in various fields.

LEADERSHIP EXPERIENCE

Black Men's Success Initiative, Minnesota Private Colleges

Eddie Phillips Scholar

May 2023 - May 2025

Saint Paul, MN

- Selected as one of four students at Gustavus Adolphus College to receive leadership development skills and a two-year, \$10,000 merit award.
- Partake in cohort programming such as engaging in networking opportunities, participating in a summer leadership course, and attending the Big XII Conference on Black Student Government.

STUDENT ENGAGEMENT: Gustavus Adolphus College

Big Partner Little Partner

- Provide guidance and support to my Little Partner, helping them navigate various challenges.
- Organize and participate in group activities and events aimed at building a sense of community.

September 2023- Present

French Club, Vice President

- Plan and execute campus-wide events to promote the French Club and philanthropic initiatives.
- Host meeting spaces to allow participants to practice and develop stronger French language speaking skills.

August 2022 - Present

Pan African Student Organization, E- Board Member

- Serve as an E-board member to plan and implement African Night events.
- Participate in decision-making processes, including budget allocation, event planning, and resource management.

August 2022 - Present

Hall Council Representative

- Elected by student residents and school administration to provide advocacy & support in a residence hall of over 200 students.
- Co-Coordinate residence hall activities, working alongside resident assistants and residence hall director.

September 2022 - May 2023