

IKRAN ABDI

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OBJECTIVE

Seeking a UX design role that leverages my psychology background and expertise to drive innovation and contribute to your organization's success.

EDUCATION

UNIVERSITY OF MINNESOTA

Minneapolis, MN

Bachelor of Arts: Psychology; User Experience Design Minor

Graduation Expected Month Year

Relevant Coursework: *User Experience in Design, Web Design, and Design in Storytelling*

GPA: 3.4/4.00

Honors/Achievements:

- Consistently achieved Dean's List honors for consecutive semesters
- Actively engaged in numerous advanced campus clubs, including membership in the National Society of Black Engineers

TECHNICAL SKILLS

Technical skills: *HTML, CSS, Web Design and Photoshop*

PROFESSIONAL DEVELOPMENT

UX DESIGN - Google Certificate

Online

Coursera

(Jan 2023 – Present)

- Acquiring skills in design thinking, user research, prototyping, and usability testing
- Developing skills in empathetic design, driven by user research and high-fidelity prototypes, all while gaining experience in Adobe and Figma

EMPLOYMENT

Planting People Growing Justice Press & Bookstore (PPGJ)

St. Paul, MN

Marketing and Communications Intern

(Sep 2023 – Present)

- Coordinating a marketing initiative and utilizing a variety of methods to increase sales and brand recognition
- Promoting a marketing campaign that successfully reaches our target market for advertising the brand
- Organizing an extensive marketing campaign, improving brand recognition, and increasing sales

Mary T

Coon Rapids, MN

Medical Office Assistant

(Aug 2022 – June 2023)

- Engaged in empathetic conversations with adults to de-escalate anxiety-related situations
- Implemented rigorous safety measures to protect patients from abuse and neglect, ensuring well-being at all times
- Demonstrated strict adherence to protocols, taking proactive steps to prevent self-harm from individuals

Target - Starbucks

Fridley, MN

Barista

(March 2021 – Jan 2022)

- Mastered crafting beverages and greeting customers, ensuring top-notch service
- Exhibited exceptional leadership by independently managing store in understaffed shifts, maintaining Starbucks' reputation for excellence
- Consistently delivered high-quality service, establishing a reputation as a reliable and dedicated team member

SKILLS

Language skills: *Fluent in Somali (verbal and written)*

Soft Skills: *Empathy, critical thinking, communication, attention to detail, and collaboration*