

step up Weekly Job Coach Update



Providing Context: Connecting Your Intern's Work to Your Organization's Goals

Providing Context about Your Organization to Your Intern

By this point in the summer, your intern likely has a good handle on the work they're doing. They've learned new skills and hopefully have some fine work product to show for it. This is a great time to connect your intern's work to the broader company or organization in which you work. Help your intern understand how the tasks they are doing, which may be fairly basic, contribute to the organization's success.

Begin by explaining the work's connection to your department or team. Next, explain how the work of your department or team supports the overall strategy of your company or organization. These conversations are important because they contribute to the learning and career exposure objectives of Step Up internships. It opens your intern's eyes to the work of your profession and all the functions that go into a successful enterprise.

Step Up internships are brief, but by providing context about your organization's goals, it will help make the work more meaningful and keep your interns positively engaged!

