

PRESENTING
SPONSOR



2024

— *Annual* —
CELEBRATION

Inspire. Believe. Achieve.

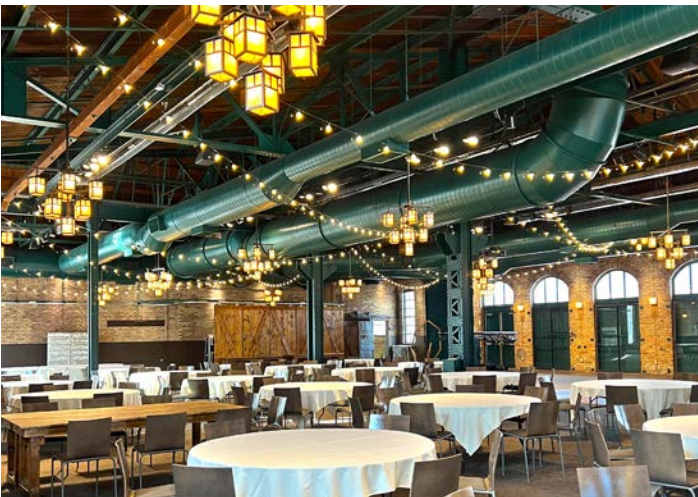
SPONSORSHIP OPPORTUNITIES

OCTOBER 24, 2024 | NICOLLET ISLAND PAVILION

Join us as an event sponsor!

Each autumn, Achieve Twin Cities gathers hundreds of education, business and community leaders to celebrate our shared commitment to equity and the success of our young people – our community’s dynamic future leaders.

Your sponsorship of this annual celebration supports our life-changing career and college readiness work and helps ensure that all young people have the opportunities, resources and support they need to access family-supporting, meaningful careers and contribute to a strong and vibrant community.





2024

Annual

CELEBRATION

Thursday, October 24, 2024
Nicollet Island Pavillon

Happy Hour 5:30 p.m.

Join us for cocktails, socializing and live music.

Program 7 p.m.

Over hearty appetizers and delicious desserts, you'll hear inspiring stories from Achieve leaders, students, alums and partners, enjoy our Golden Ticket raffle and live auction, and find out how you can join us to support students!



Why become an event sponsor?

Invest in Our Young People

Your sponsorship of our Achieve Twin Cities Annual Celebration directly contributes to increased student achievement, graduation and career and college success. Achieve is here to make sure that all students receive the unparalleled support and tools they need to envision their future and make a solid plan to achieve their career goals and work toward long-term financial independence. In this work, Achieve collaborates with local businesses and other partners to build awareness, facilitate connections to diverse young talent and provide opportunities for sector-specific career exposure and summer internships.

Public Recognition

Your investment signals your strong support for public education, equity and Twin Cities youth. Through public recognition of your organization on our website, social media, other communications and at the event itself, your support of our mission to create a more just and vibrant community will be visible to over 10,000, education and philanthropic leaders in our broader community.

Connect with Other Community Leaders

Our annual celebration provides a great opportunity to connect with other leaders and organizations that are invested in education equity and workforce development. Gather with old and new friends to celebrate and build synergy for our shared work ahead!



Sponsorship *Levels*

SOLD OUT

PRESENTING \$70,000

Sponsor offers welcome from stage

Two tables with eight guests each

Verbal emcee recognition

Pre-event recognition on screen

Full-page ad in event program

Premium logo placement on online auction platform

Premium logo placement on event invitation

Premium logo placement on event website

Dedicated social media posts

Acknowledgment in Achieve Twin Cities e-news

Prominent logo placement on all event eblasts

Exclusive signage onsite at venue

Name in annual report

Branded beverage napkins

PLATINUM \$25,000

–

One table for eight guests

Verbal emcee recognition

Pre-event recognition on screen (with other Platinum Sponsors)

Half-page ad in event program

Prominent logo placement on online auction platform

Prominent logo placement on event invitation

Prominent logo placement on event website

Dedicated social media posts

Acknowledgment in Achieve Twin Cities e-news

Prominent logo placement on all event eblasts

Signage onsite at venue (with other sponsors)

Name in annual report

–

DIAMOND \$10,000

–

One table for eight guests

Verbal emcee recognition

Pre-event recognition on screen (with other Diamond Sponsors)

Half-page ad in event program

Prominent logo placement on online auction platform

Prominent logo placement on event invitation

Prominent logo placement on event website

Dedicated social media posts (with other Diamond Sponsors)

Acknowledgment in Achieve Twin Cities e-news

Logo included on all event eblasts

Signage onsite at venue (with other sponsors)

Name in annual report

–

GOLD \$5,000

–

One table for eight guests

Verbal emcee recognition

Pre-event recognition on screen (with other Gold Sponsors)

Quarter page ad in event program

Logo included on online auction platform

–

Logo included on event website

Dedicated social media posts (with other Gold Sponsors)

Acknowledgment in Achieve Twin Cities eNews

Logo included on all event eblasts

Signage onsite at venue (with other sponsors)

Name in annual report

–

SILVER \$2,500

–

One table for eight guests

–

Pre-event recognition on screen (with other Silver Sponsors)

Name included in event program

Name included on online auction platform

–

Name included on event website

Dedicated social media posts (with other Silver Sponsors)

–

–

Signage onsite at venue (with other sponsors)

Name in annual report

–



FUND THE FUTURE SPONSORS

Perhaps you don't wish to have a table – but you still want to support our work! Making a “Fund the Future” gift is a great way to publicly demonstrate your support for Achieve’s life-changing programs that equip students to achieve their career and college dreams.

\$1,000 and Up

Includes two guest tickets for the evening. Name listed on event signage, pre-event screen display, event program, website event page and Achieve Twin Cities annual report.

\$250-\$999

Name listed on event signage, pre-event screen display, event program, website event page and Achieve Twin Cities annual report.

About **Achieve Twin Cities**

Achieve Twin Cities rallies community support and delivers best-in-class programs to inspire and equip young people in Minneapolis and Saint Paul for careers, college and life. Our vision is that all students have full and equitable access to postsecondary educational and career opportunities, creating a more just and vibrant community.

We believe in the power of career and postsecondary readiness to enable young people to imagine and live rewarding lives, and we recognize the value in every path to personal well-being and long-term financial independence.

Achieve stands at the intersection of our schools, the private sector and local government, serving over 18,000 students each year through integrated and equity-focused programs. These include career and college readiness services embedded in 28 Minneapolis Public Schools and Saint Paul Public Schools high schools, the Step Up Youth Employment Program in partnership with the City of Minneapolis, and Achieve College Internships.

We know what we do works: 94% of students who utilize our school-based career and college readiness centers graduate with a career pathway plan. BIPOC and lower income students who utilize these services enroll in postsecondary programs at 69% and 79% higher rates than those who do not. And Step Up interns are more likely to be graduation-ready, with 95% reporting that their internships provided valuable learning experiences.

Achieve also hosts EDTalks, Principal Partner Day and other public engagement events that increase visibility and advocacy on issues impacting our young people. And we support Minneapolis Public Schools by securing major grants and administering school, staff development and college scholarship funds.

Our overarching goal is that all students develop a broad and thorough knowledge of career and college pathways, build their social capital (and resumes) through paid internships, achieve graduation-ready milestones, and leave high school prepared to successfully transition into postsecondary programs or other pathways to living wage careers.

Thanks to our **2023 Sponsors**

PRESENTING
SPONSOR



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GOLD SPONSORS



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Secondary Principals

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Xcel Energy

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Winthrop & Weinstine, LLP

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Minnesota Vikings Football, LLC

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SPIRE Credit Union

USI Insurance Services

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2024
Annual
CELEBRATION

Sponsorship Commitment Form

Achieve Twin Cities Annual Celebration
October 24, 2024 | Nicollet Island Pavilion

Name/Company (as it should be listed): _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Primary contact for ad and logo information: _____

Phone: _____ Email: _____

Sponsorship Level: (Tables of eight)

- Presenting Sponsorship \$70,000
- Platinum Sponsorship \$25,000
- Diamond Sponsorship \$10,000
- Gold Sponsorship \$5,000
- Silver Sponsorship \$2,500

Fund A Future Opportunities:

- \$2,000
- \$1,000
- \$500
- \$250
- Other amount (please specify):

Payment Method (select one):

Date: _____ (date required for all payment methods)

- Check or cash enclosed (make checks payable to Achieve Twin Cities)
- Please send invoice
- Charge (check one): Visa MasterCard American Express

Account number: _____ Exp. date: _____

Signature: _____ CVV code: _____

Total charged amount: _____

Purchase individual tickets (\$150) at achievetwincities.org/events

**Please send completed form to
Hannah Jones at hjones@achievetwincities.org**

**For questions, contact Hannah at hjones@achievetwincities.org
or 612-455-1549**