



— *Annual* —  
**CELEBRATION**  
— 2023 —

Inspire. Believe. Achieve.



**SPONSORSHIP OPPORTUNITIES**

OCTOBER 26, 2023

## *Join us* as an event sponsor!

Each autumn, Achieve Twin Cities gathers hundreds of education, business and community leaders to celebrate our shared commitment to equity and the success of our young people – our community’s dynamic future leaders.

Your sponsorship of this annual celebration supports our life-changing career and college readiness work and helps ensure that all young people have the opportunities, resources and support they need to access family-supporting, meaningful careers and contribute to a strong and vibrant community.





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*Annual*  
**CELEBRATION**

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2023

**Thursday, October 26, 2023**  
**Minneapolis Event Centers**  
**212 Second Street SE, Minneapolis**

**Happy Hour 5:30 p.m.**

Join us for cocktails, hearty appetizers, live music, auction and special surprises.

**Program 7 p.m.**

Over delicious dessert and coffee we'll celebrate our community partnerships and career and college readiness work with over 18,000 Twin Cities students each year. You'll hear from Achieve leaders, students, alums and partners about the impact of our programs for our young people, enjoy a live auction and find out how you can join us!

## *Why* become an event sponsor?

### **Invest in Our Young People**

Your sponsorship of our Achieve Twin Cities Annual Celebration directly contributes to increased student achievement, graduation and career and college success. Now, more than ever, Achieve Twin Cities is here to make sure that all students receive the unparalleled support and tools they need to envision their future, make a solid plan to achieve their career goals and work toward long-term financial independence. Join us in this exciting work!

### **Public Recognition**

Your investment signals your strong support for public education, equity and Twin Cities youth. Through public recognition of your organization on our website, social media, other communications and at the event itself, your support of our mission to create a more just and vibrant community will be in front of over 10,000 business, education and philanthropic leaders in our broader community.

### **Connect with Other Community Leaders**

Our annual celebration provides a great opportunity to connect with other leaders and organizations that are invested in education equity and workforce development. Gather with old and new friends to celebrate and build synergy for our shared work ahead!



# Sponsorship *Levels*

<b>PRESENTING</b> \$70,000	<b>PLATINUM</b> \$25,000	<b>DIAMOND</b> \$10,000
Sponsor welcome from the stage	–	–
Two tables with eight guests each	One table for eight guests	One table for eight guests
Verbal emcee recognition	Verbal emcee recognition	Verbal emcee recognition
Pre-event recognition on screen	Pre-event recognition on screen (with other Platinum Sponsors)	Pre-event recognition on screen (with other Diamond Sponsors)
Full-page ad in event program	Half-page ad in event program	Half-page ad in event program
Premium logo placement on online auction platform	Prominent logo placement on online auction platform	Prominent logo placement on online auction platform
Premium logo placement on event invitation	Prominent logo placement on event invitation	Prominent logo placement on event invitation
Premium logo placement on event website	Prominent logo placement on event website	Prominent logo placement on event website
Recognition included in event announcements	Recognition included in event announcements	Recognition included in event announcements
Dedicated social media posts	Dedicated social media posts	Dedicated social media posts (with other Diamond Sponsors)
Acknowledgment in Achieve Twin Cities e-news	Acknowledgment in Achieve Twin Cities e-news	Acknowledgment in Achieve Twin Cities e-news
Prominent logo placement and hyperlink on all event eblasts	Prominent logo placement on all event eblasts	Logo included on all event eblasts
Exclusive signage onsite at venue	Signage onsite at venue (with other sponsors)	Signage onsite at venue (with other sponsors)
Name in annual report	Name in annual report	Name in annual report
Branded beverage napkins	–	–
Logo featured on program slideshow	–	–

<b>GOLD</b> \$5,000	<b>SILVER</b> \$2,500
–	–
One table for eight guests	One table for eight guests
Verbal emcee recognition	–
Pre-event recognition on screen (with other Gold Sponsors)	Pre-event recognition on screen (with other Silver Sponsors)
Quarter page ad in event program	Name included in event program
Logo included on online auction platform	Name included on online auction platform
–	–
Logo included on event website	Name included on event website
–	–
Dedicated social media posts (with other Gold Sponsors)	Dedicated social media posts (with other Silver Sponsors)
Acknowledgment in Achieve Twin Cities eNews	–
Logo included on all event eblasts	–
Signage onsite at venue (with other sponsors)	Signage onsite at venue (with other sponsors)
Name in annual report	Name in annual report
–	–
–	–



## FUND THE FUTURE SPONSORS

Perhaps you don't wish to have a table – but you still want to support our work! Making a “Fund the Future” gift is a great way to publicly demonstrate your support for Achieve’s life-changing programs that equip students to achieve their career and college dreams.

### \$1,000 and Up

Includes two guest tickets for the evening. Name listed on event signage, pre-event screen display, event program, website event page and Achieve Twin Cities annual report.

### \$250-\$999

Name listed on event signage, pre-event screen display, event program, website event page and Achieve Twin Cities annual report.

## *About* **Achieve Twin Cities**

**Achieve Twin Cities** rallies community support and delivers best-in-class programs to inspire and equip young people in Minneapolis and Saint Paul for careers, college and life. Our vision is that all students have full and equitable access to postsecondary educational and career opportunities, creating a more just and vibrant community.

We believe in the power of career and postsecondary readiness to enable young people to imagine and live rewarding lives, and we recognize the value in every path to personal well-being and long-term financial independence.

Achieve stands at the intersection of our schools, the private sector and local government, serving over 18,000 students each year through integrated and equity-focused programs. These include career and college readiness services embedded in 28 Minneapolis Public Schools and Saint Paul Public Schools high schools, the Step Up Youth Employment Program in partnership with the City of Minneapolis, and Achieve College Internships.

**We know what we do works:** BIPOC students who utilize our career and college readiness centers enroll in postsecondary programs at 69% higher rates than those who do not, and lower income students enroll at 79% higher rates. Step Up interns are also more likely to be graduation-ready.

Achieve also hosts EDTalks, Principal Partner Day and other public engagement events that increase visibility and advocacy on issues impacting our young people. And we support Minneapolis Public Schools by securing major grants and administering school, staff development and college scholarship funds.

Our overarching goal is that all students develop a broad and thorough knowledge of career and college pathways, build their social capital (and resumes) through paid internships, achieve graduation-ready milestones, and leave high school prepared to successfully transition into postsecondary programs or other pathways to living wage careers.





## *Help Us* **Build Our Auction!**

In addition to sponsoring our event, you can show your support by donating fun or unique items and experiences to our online and live auctions. Creative auction items increase guest bidding and thereby leverage additional support for our career and college readiness work.

As an auction partner, your name or company name and donated item will appear online and in our print program.



**For more information, contact Heidi Draskoci-Fricke at [events@achievetwincities.org](mailto:events@achievetwincities.org).**

# Thanks to our **2022 Sponsors**

PRESENTING  
SPONSOR



PLATINUM  
SPONSOR



## DIAMOND SPONSORS



## GOLD SPONSORS



## SILVER SPONSORS

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## FUND A FUTURE SPONSORS

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SUCCESS Computer Consulting

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Annual CELEBRATION 2023

Sponsorship Commitment Form

YES! I want to sponsor a table at the Achieve Twin Cities Annual Celebration on Thursday, October 26, 2023.

Name/Company (as it should be listed):

Contact:

Address:

City/State/Zip:

Phone: Email:

Primary contact for ad and logo information:

Phone: Email:

Sponsorship Level: (Tables of eight)
Presenting Sponsorship \$70,000
Platinum Sponsorship \$25,000
Diamond Sponsorship \$10,000
Gold Sponsorship \$5,000
Silver Sponsorship \$2,500

Fund A Future Opportunities:
\$2,000
\$1,000
\$500
\$250
Other amount (please specify):

Payment Method (select one):

Date: (date required for all payment methods)

- Check or cash enclosed (make checks payable to Achieve Twin Cities)
Please send invoice
Charge (check one): Visa MasterCard American Express

Account number: Exp. date:

Signature: CVV code:

Total charged amount:

Please send completed form to Hannah Jones at hjones@achievetwincities.org
For questions, contact Hannah at hjones@achievetwincities.org or 612-455-1549