



 **achieve**
TWIN CITIES
20th Anniversary Celebration!

SPONSORSHIP OPPORTUNITIES

OCTOBER 6, 2022

Join Us as a Sponsor for Our 20th Anniversary Celebration!

Each autumn Achieve Twin Cities gathers hundreds of business, education and community leaders to celebrate our shared commitment to equity and the success of our young people – our community’s dynamic future leaders.

This year we’re celebrating our 20th anniversary – and we hope you will join us for this historic event on Thursday, October 6!

Your sponsorship of our anniversary event supports our life-changing career and college readiness work and helps ensure that our young people have the opportunities, support and resources they need to access family-supporting, meaningful careers and contribute to a strong and vibrant community.





Thursday, October 6, 2022
McNamara Alumni Center
200 SE Oak St | Minneapolis

Happy Hour 5:30 p.m.

Happy hour with cocktails, heavy appetizers, live music, auction and special surprises!

Program 7:00 p.m.

Our program begins with delicious dessert and coffee! We'll celebrate 20 years of community partnerships and our career and college readiness work with over 80,000 students in Minneapolis and Saint Paul. You'll hear stories from our students, alums and former staff that highlight the impact of our work for our young people and community. We'll also invite you to look forward with us as we share our vision for an even brighter future.

About Achieve Twin Cities

Achieve Twin Cities rallies community support and delivers best-in-class programs to inspire and equip young people in Minneapolis and Saint Paul for careers, college and life. Our vision is that all students have full and equitable access to postsecondary educational and career opportunities, creating a more just and vibrant community.

Achieve Twin Cities stands at the intersection of our schools, the private sector and local government, serving over 15,000 students each year through integrated and equity-focused programs. These include over 20 career and college readiness centers embedded in Minneapolis Public Schools and Saint Paul Public Schools high schools; the Step Up Youth Employment Program in partnership with the City of Minneapolis; Achieve College Internships; and career exploration events with community volunteers.

We believe in the power of career and postsecondary readiness to enable young people to imagine and live rewarding lives. We also recognize the value in every path to personal well-being and long-term financial independence. We know what we do works: BIPOC students who utilize our career and college readiness centers enroll in postsecondary programs at 74% higher rates than those who do not. Lower income students enroll at 67% higher rates.

We also host EDTalks and other public engagement events that increase visibility and advocacy on issues impacting our young people. And we support Minneapolis Public Schools by securing major grants and managing school, staff development and college scholarship funds.

At Achieve Twin Cities, our overarching goal is that all students develop a broad and thorough knowledge of career and college pathways, build their social capital (and resumes) through paid internships, achieve graduation-ready milestones, and leave high school prepared to successfully transition into postsecondary programs or the workforce on pathways to living wage careers.



Why Sponsor Our 20th Anniversary Celebration?

Invest in Our Young People

Your sponsorship of the Achieve Twin Cities 20th Anniversary Celebration directly contributes to increased student achievement and a greater likelihood of graduation and career and college success. Now, more than ever, Achieve Twin Cities is here to make sure that all students receive the unparalleled support and tools they need to envision their future, make a solid plan to achieve their career goals, and work toward long-term financial independence. Join us in this work!

Public Recognition

Your investment in our annual celebration signals your strong support for public education, equity and Twin Cities youth. Through public recognition of your organization on our website, social media and at the event itself, your support of our work to create a more just and vibrant community will be in front of over 10,000 business, education and philanthropic leaders and our broader community.

In-Person Networking

Our 20th anniversary celebration is a great opportunity to connect and network with other business and community leaders. After more than two years of the COVID-19 pandemic interrupting opportunities to gather with our friends and partners, we look forward to being together to reconnect, celebrate and build synergy for our shared work ahead!



Sponsorship Levels

PRESENTING \$70,000	PLATINUM \$25,000	DIAMOND \$10,000
Provides 2-3 minute welcome message from the stage	Opportunity to submit welcome video (20 seconds)	Opportunity to submit welcome video (15 seconds)
Two tables with eight guests each	One table for eight guests	One table for eight guests
Verbal emcee recognition	Verbal emcee recognition	Verbal emcee recognition
Pre-event recognition on screen	Pre-event recognition on screen (with other Platinum Sponsors)	Pre-event recognition on screen (with other Diamond Sponsors)
Full-page ad in event program	Half-page ad in event program	Half-page ad in in event program
Premium logo placement on online auction platform	Prominent logo placement on online auction platform	Prominent logo placement on online auction platform
Premium logo placement on event invitation	Prominent logo placement on event invitation	Prominent logo placement on event invitation
Premium logo placement on event website (Achieve Twin Cities.org)	Prominent logo placement on event website (Achieve Twin Cities.org)	Prominent logo placement on event website (Achieve Twin Cities.org)
Recognition included in event announcements	Recognition included in event announcements	Recognition included in event announcements
12+ dedicated social media posts	8 social media posts (with other Platinum Sponsors)	4 social media posts (with other Diamond Sponsors)
Acknowledgement in Achieve Twin Cities monthly eNews (3-4 mentions)	Acknowledgement in Achieve Twin Cities monthly eNews (3-4 mentions)	Acknowledgement in Achieve Twin Cities monthly eNews (two mentions)
Prominent logo placement and hyperlink on all event eblasts (8+ emails)	Prominent logo placement on all event eblasts (8+ emails)	Logo included on all event eblasts (8+ emails)
Exclusive signage onsite at venue	Signage onsite at venue (with other sponsors)	Signage onsite at venue (with other sponsors)
Name in Annual Report	Name in Annual Report	Name in Annual Report
Branded beverage napkins	-	-
Opportunity to provide branded gifts for guests	-	-



GOLD \$5,000	SILVER \$2,500
Opportunity to submit welcome video (10 seconds)	–
One table for eight guests	One table for eight guests
Verbal emcee recognition	–
Pre-event recognition on screen (with other Gold Sponsors)	Pre-event recognition on screen (with other Silver Sponsors)
Quarter page ad in event program	Name included in event program
Logo included on online auction platform	Name included on online auction platform
–	–
Logo included on event website (Achieve Twin Cities.org)	Name included on event website (Achieve Twin Cities.org)
–	–
4 social media posts (with other Gold Sponsors)	4 social media posts (with other Silver Sponsors)
Acknowledgement in Achieve Twin Cities monthly eNews (one mention)	–
Logo included on all event eblasts (8+ emails)	–
Signage onsite at venue (with other sponsors)	Signage onsite at venue (with other sponsors)
Name in Annual Report	Name in Annual Report
–	–
–	–

FUND THE FUTURE SPONSORS

Our Fund the Future sponsorships are a great way to publicly demonstrate your support for our critically important work of empowering students to achieve their career and college dreams.

\$500-\$2,000

Opportunity for two guests to attend the event. Name listed on event signage, pre-event screen display, event program, website event page and Achieve Twin Cities annual report.

Sponsorship Next Steps

- Complete and submit the sponsorship commitment form.
- Submit payment by the deadline indicated on your invoice.
- Submit print program ads by September 2.
- Submit welcome videos by September 26.
- Submit guest names by September 30.
- Presenting, Platinum, Diamond and Gold sponsors:
Please submit your high-resolution logo (.eps, .ai or .png preferred) as soon as possible to ensure it's available for our event web page and other communications.



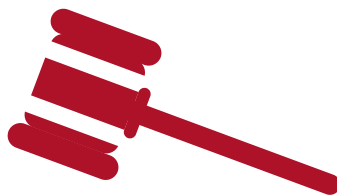
For more information, contact Hannah Jones at hjones@achievetwincities.org.



Help Us **Build Our Auction!**

In addition to sponsoring our 20th anniversary celebration, you can also show your support by donating fun or unique items and experiences to our auction! Not only is this a great way to participate, but having creative auction items increases guest bidding and thereby leverages additional financial support for our mission.

For more information, contact Heidi D. Johnson at hjohnson@achievetwincities.org.



Thanks to our 2021 Sponsors

PRESENTING
SPONSOR



PLATINUM
SPONSOR



DIAMOND SPONSORS



GOLD SPONSORS



SILVER SPONSORS

Abdul M. Omari, PhD – AMO Enterprise

Capella University

Children's Minnesota

Dorsey & Whitney LLP

KPMG LLP

Minneapolis Regional Chamber

Minnesota Private College Council

Robins Kaplan LLP

Schechter Dokken Kanter, CPA

SUCCESS Computer Consulting

Thrivent

Xcel Energy

Winthrop & Weinstine, P.A.

FUND A FUTURE SPONSORS

Kraus-Anderson Companies

Media Bridge Advertising

Upsher-Smith

Vidscip

Achieve Twin Cities Board of Directors

Officers

Hilary Marden-Resnik – Chair UCare

Abdul M. Omari PhD – Vice Chair AMO Enterprise

Nick Hara – Treasurer KPMG LLP

Members

Martin Abrams Inspire Medical Systems, Inc.

Kawaskii Bacon Media Bridge Advertising

Brett Bohlander Atlas Manufacturing

Shamayne Braman Sonos

James Burroughs Children’s Minnesota

Kristina Carlson U.S. Bank

John Conlin Target Properties

Scott Cummings Accenture

Kim Ellison, Ex Officio Minneapolis Board of Education

Mayor Jacob Frey, Ex Officio City of Minneapolis

Derek Fried Wells Fargo

Art Gardner, Jr. Hillcrest Development LLP

Chelsie Glaubitz Gabiou Minneapolis Regional Labor Federation, AFL-CIO

Superintendent Ed Graff, Ex Officio Minneapolis Public Schools

Danielle Grant, Ex Officio Achieve Twin Cities

Michelle Grogg The Cargill Foundation and Cargill, Inc.
Nerita Hughes, PhD North Hennepin Community College
Anil Hurkadli Aspen Institute
Velma Korbel APi Group
Steve Liss Retired, Minneapolis Public Schools
Elizabeth Nelson Thomson Reuters
Bradley Pederson Maslon LLP
Rich Renikoff Retired, Wells Fargo
Dara Rudick Management HQ, LLC
Amber Ruffin Be The Match
Jeff Savage Xcel Energy
Mike Smoczyk Kraus-Anderson Companies, Inc.
Sara Stamschror-Lott Creative Kuponya
John Stanoch Twin Cities Business Leader
Elizabeth Stevens St. Catherine University
Tony Tolliver Center for Economic Inclusion
Mat Watson Best Buy
Chrissie Weyenberg General Mills



Achieve Twin Cities
2829 University Avenue | Suite 850 | Minneapolis, MN 55414
612-455-1530 | info@achievetwincities.org
www.achievetwincities.org

